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WE ARE GOING **SOCIAL!**

Lazy Life Seats & Covers is proud to announce the launch of our new Facebook and LinkedIn pages. So why did we decide to join these sites? The statistics are hard to ignore:

***Facebook has more than 500 million active users.**

***More than 30 billion pieces of content (web links, news stories, blogs, photo albums, etc.) are shared each month through social media sites.**

***The fastest growing group of Facebook users is people age 50 and over.**

***Baby boomers, people born between 1946 and 1964, total 79 million or 26 percent of the United States' population. 10,000 of these baby boomers will turn 65 years old every day from now until the year 2030.**

***LinkedIn has over 100 million members. Roughly one million new members join LinkedIn every week.**

***More than 2 million companies have LinkedIn company pages.**

What does this mean for you and me? It means that using these social media tools will allow us to interact with each other and target consumers more efficiently and effectively than ever before. These tools will enable us to share news, gather feedback, and ensure that we are providing the products and services you and your customers require.

**To begin the conversation,
Like us on Facebook**

Like us on Facebook 

And follow us on LinkedIn

View our profile on LinkedIn 

We are looking forward to seeing you online!